

SIDETRACK BLAINE BILL FOR NEW TAX PLAN

Y. W. C. A. DRIVE STARTS TODAY

TEN THOUSAND
IS NEEDED TO
CARRY ON WORK

One Hundred and Twenty-five
Girls Start Out in Earnest
Effort to Raise the Money
in Four Days

GOOD WORK BEING DONE BY
THE LOCAL ASSOCIATION

Campaign Starts With Dinner
Given by Mrs. Frank P.
Hixon for the Solicitors

In a surge of enthusiasm, 125 girls
started out from the Y. W. C. A. to-
day at the beginning of the associa-
tion's four day drive for next year's
budget. Girl Reserves, in uniform,
girls from the employed groups,
clubs, and girls from the gymnasium
classes will during the rest of the
week call upon friends of the "Y. W."
for pledges of assistance in its work.

The girls are working in sixty-six
teams of two, each team with a list
of names to canvass, and armed with
pledges to be filled out.

According to Mrs. Frank P. Hixon,
financial chairman of the organiza-
tion, the association can not go on
adequately next year unless it re-
ceives pledges amounting to \$10,000,
as a minimum. The association is
not planning any expensive innova-
tions or any elaborate extensions in
its work; it is merely asking the most
reasonable amount for the carrying
out of its regular activities. The con-
stantly increasing value to the
community as a whole, makes it
necessary to the life of the organiza-
tion that its present budget be met
by the people of La Crosse. This
year the association has a deficit of
\$2,000, which means that for next
year, of the \$10,000 which the or-
ganization is asking, only \$7,000 can
apply on the current budget.

Community Project

The Y. W. C. A. is a community
project, to be supported by the com-
munity. For organizations or in-
dividuals do not feel its influence
either directly or indirectly, its ser-
vice touching every phase of business
and social life through its work with
girls.

The work of the association has
grown in the last year to larger pro-
portions than it has ever before
known. Its vocational school co-op-
eration, cafeteria and lunch room
service, summer outings and camp
activities, and public service through
its offices have all enlarged to nec-
essitate more financial support.

Launched at Dinner

The campaign was formally in-
augurated at the Y. W. C. A. dinner
on Tuesday evening when Mrs. Hixon
entertained at dinner for the solici-
tators. Instructions were given out
and pledges distributed.

The following are team leaders:
High school—Marjorie Nelsbø, He-
len Weider, Florence Harek, Roseana
Rice.
Junior high school—Agnes
Ellis, Alice Fries, Lucy Shores, Margie
Lund.
Senior high school—Dorothy
Kallinski, Doris Peterson, Kathleen
Rice, Ruth Linder, Zerkowski.
La Crosse school—Bernice Reetz, Idell
Beltz.
La Crosse school—Betty Knight, Bernice
Meyer.
La Crosse school—Hazel Olson, Ruth
Barnes, Laura Peterson, Mabel
Lund.
Washington school—Lucille Baker,
Dorothy Peterson.
Washington school—Marcella
Barnes.
From the employed girls, the follow-
ing are leaders:
La Crosse Telephone Co.—Theresa
Giles, Helen, Esther Holman, Mil-
lery Berg.
La Crosse Seed Co.—Freda Veicht, Riva
Rice.
La Crosse Co. North side—Ida
Skarvick, Miss Parke.
La Crosse Co. South side—Lil-
lan Peterson, Grace Fisher.
Hagerman—Charlotte Bolster, Miss
Hagerman.
La Crosse Co.—Ella Peterson.
La Crosse Co.—Paula Peterson.
La Crosse Co.—Mildred Baum.
La Crosse Co.—Clara Klammer.
La Crosse Co.—Miss Edna.
La Crosse Co.—Miss Emma Olson.
La Crosse Co.—Miss Helen.
La Crosse Co.—Miss Anderson.
La Crosse Co.—Miss Anderson.
La Crosse Co.—Miss Anderson.

NEWSPAPER PLANT BURNS

THREE RIVER FALLS, Minn.—
Fire of unknown origin late Tuesday
night destroyed the plant of the Three
River Falls Times, with a loss of \$25,
000. Insurance of \$10,000 at a re-
lated to four other firms.

REPAIR M'GILVRA
ROAD IS PLEA OF
CITY, TREMPLEAU

Business Men of La Crosse and
Adjoining Village to Ask
County Board Aid

NEGLECTED OPPORTUNITY FOR
LA CROSSE, SAYS JOS. FELBER

Appropriation to be Sought at
Meeting of Supervisors

DELEGATIONS of La Crosse and
Trempealeau village and county
residents will appear before the coun-
ty board of supervisors at their May
meeting Thursday and ask that an
appropriation be made to put that part
of Trempealeau road and bridge in La
Crosse county in passable shape so
that residents of the village of Trem-
pealeau and the farmers in the coun-
ty may have a good road to State
Trunk Highway No. 11 and then on
into La Crosse.

Thursday night a group of La Crosse
and Trempealeau citizens met at the
Chamber of Commerce and discussed
the situation. Another meeting of the
merchants' bureau was held Wednes-
day morning, at which a definite plan
of action was mapped out.

Beauty Spot of River

"Trempealeau is the beauty spot
of the Mississippi river," said Joseph
Felber. "We ought to build for the
future and we are neglecting our op-
portunity when we don't put the Mc-
Gillivray road in shape for travel. Tour-
ists would visit the village and that
part of the county if they could get
there easily; they won't use a poor
road. There are other places for them
to visit that are on good roads. This
road was laid out years and years
ago. It used to be an old stage road.
The county is spending \$300,000
on good roads. I don't see why they
can't spend \$5,000 to put one road in
shape," declared Alderman Harry
Newburg.

"This is purely a business propo-
sition," said L. S. Sanders, Trempea-
leau banker. "The people this road
would serve would rather trade in La
Crosse than elsewhere. La Crosse
people don't like to pay the 25 cents
to go on the bridge and it was abolished.
Trempealeau people have to drive ten
miles out of their way to come to La
Crosse. At ten cents a mile to operate a
car that puts quite an extra tax on
business that wants to come to your
city."

La Crosse Men at Meeting

Herman Tillman, Bernard Bloom
and Henry Rice were in favor of fix-
ing the road. They declared it was
a neglected opportunity for the busi-
ness interests of the city to allow the
highway to continue in a state of dis-
repair.

The Trempealeau men present were
William Chosen, William Hamman,
Alfred Meyer, C. S. Ford, J. H. Timm,
J. W. Johnson, J. S. Peterson, William
Mowbray, Tom Moore, W. J. Schindler,
Henry Westman, William Nichols,
William Thomas, C. A. Holmes, C. H.
Groat, Wilbur Suthe, George Wilson,
H. L. Spaulding, L. M. Dittlinger, L. S.
Sanders, W. E. Garber, Martin Sev-
erson and Eugene Whitbeck of New
Amsterdam. The La Crosse men pre-
sent were: Joseph Felber, chairman
of the meeting; Mr. Peterson, Harry
Newburg, Frank H. Burgess, Henry
Rice, W. Langebach, W. W. Hol-
combe, Herman Tillman, Donnie Jeh-
len and Bernard Bloom.

WISCONSIN UTILITY
PURCHASED TUESDAY
BY NEW YORK FIRM

NEENAH, Wis.—Telegraphic dis-
patches from New York Tuesday an-
nounced that practically all of the
capital stock of the Wisconsin Tran-
smission, Light, Heat & Power company
has been purchased by the North
American capitalists. John I. Rogers,
Charles F. Fisher and Fred Vogel,
Jr., all of Milwaukee, have relinquish-
ed their holdings in the company, it
was stated.

The stock transfer will have no
effect on the local management and
operation of the property. The com-
pany serves this section of the Fox
River valley with electric light and
power, with gas and with street rail-
way facilities.

RULES ON TRADING STAMPS

MADISON, Wis.—Trading stamps
used by Wisconsin stores to promote
their business, must be redeemable
only in cash with the redemption
privilege on presentation of 25 cents
or over in value, the attorney gen-
eral's department ruled Wednesday.
It held unlawful trading stamp
schemes which are redeemable in
goods and only upon presentation of
stamps of \$1.00 or over in value.

Soviet Yields
To Demands of
Great Britain

LONDON.—By The Associated
Press.—Soviet Russia's sec-
ond reply to the British ultimatum
accepts the majority of the
British demands and suggests
the holding of a conference to
consider points in dispute. The
soviet expresses readiness to
conclude forthwith an agree-
ment granting British fishermen
the right to fish outside the 3-
mile limit off the Russia coasts,
pending settlement by an inter-
national convention of the dis-
putes over the extent of terri-
torial waters.

POPPY DAY NEXT
SATURDAY; FUNDS
TO WAR VICTIMS

Annual Drive for Relief of Dis-
abled Veterans Here all
Day Saturday

The annual Poppy day drive will be
staged next Saturday under the aus-
pices of the American Legion and the
American Legion auxiliary. The funds
collected in the drive will be used by
the organizations in the relief of dis-
abled veterans.

Committees have already been
chosen for the drive, and have been
working out detailed plans for several
days. The entire city will be cat-
eraded, and girls will be stationed in
the downtown district all day. The
north side is in charge of Henry Wil-
tenberg, who will superintend the sale
of the poppies. Boy Scouts to ul-
timate will be in messenger service dur-
ing the day. Headquarters for the
drive will be at the Chamber of
Commerce.

In speaking of the drive, Robert W.
Koyes, Jr., post commander of the
American Legion, said: "This is the
one day of the year when the Ameri-
can Legion and the auxiliary appeal
directly to the public for money, and
at that the money is not used in any
way except for relief work."

The committee is desirous of hear-
ing from anyone who has not received
a direct invitation either to act as
chaperone or to sell poppies.

LORD CURZON TO BE
FOREIGN SECRETARY
IN BALDWIN CABINET

LONDON.—By The Associated
Press.—Lord Curzon will continue to
act as secretary of foreign affairs in
the cabinet of Prime Minister Bal-
dwin, according to unofficial predictions
in government circles Tuesday. One
of Lord Curzon first acts in the new
cabinet will be to deal with Russia's
second reply to the British ultimatum
which is expected Leonid Krassin,
soviet representative here, will hand
in shortly.

WEATHER REPORT

For La Crosse and vicinity—Fair to-
night. Unsettled Thursday with prob-
able showers. Not much change in
temperature.

For Wisconsin—Fair tonight and
probable Thursday. Not much change
in temperature. Probably light frost
in lowlands of north portion.

For Minnesota—Fair tonight. In-
creasing cloudiness south portion tonight
and Thursday with probable showers
Thursday. Not much change in tem-
perature.

For Iowa—Unsettled with probable
showers in west portion tonight and
Thursday and in east portion Thurs-
day. Not much change in temperature.

TODAY'S TEMPERATURES	
8 a. m.	49
9 a. m.	50
10 a. m.	51
11 a. m.	52
12 m.	53
1 p. m.	54
2 p. m.	55
3 p. m.	56
4 p. m.	57
5 p. m.	58
6 p. m.	59
7 p. m.	60
8 p. m.	61
9 p. m.	62
10 p. m.	63
11 p. m.	64
12 m.	65

NATION-WIDE RECORD	
	Low Yes-
	last today's
	night high Prec.
Amazack	50
Albano	48 56
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Albano	46

BLAINE VETOES PLAN TO HELP MENTALLY DEFICIENT CHILDREN

Lays the Blame on Those Who are Delaying Tax Revision in the Legislature

MADISON, Wis.—By the Associated Press.—Governor Blaine Wednesday vetoed two bills providing more extensive aid for mentally defective children, basing both vetoes upon the ground that they involved increased expense to the state. The two measures were sponsored by the senate committee on education and public welfare.

Stating specifically that he did not disapprove of the policies involved in the two bills for the welfare of mentally defective children, Governor Blaine declared that a demand for a revision of the Wisconsin tax system upon which appropriations must be based "is the people's imperative demand. That demand has not been carried out," he said, "and I want frankly to affirm now that any who stand in the way of the people's im-

perative demand must bear the full responsibility for the failure of government to advance the general welfare."

The principal bill the governor vetoed proposed to increase state aid for mentally defective children to a sum representing \$100 for each child. This would mean an increased appropriation for the biennium of approximately \$148,000, the governor said.

The other veto was based upon the contention that the application of the measure would increase the cost to the state approximately \$6,500 annually. This measure was a com-

Sure Relief FOR INDIGESTION



25c and 75c Packages Everywhere

panion to the other measure that received executive disapproval.

SUES HENRY FORD

ST. PAUL, Minn.—Suit for \$827,817 was started here Tuesday against Henry Ford & Son, Inc., and the Ford Motor company by J. W. Hutchins-

company of St. Paul, formerly the W. H. Schmalz company.

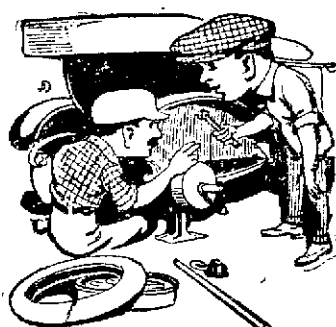
Breach of contract regarding distribution of tractors and parts is charged against the Ford interests. In the bill of complaint which was filed in federal district court Tuesday afternoon. The complaint alleges that

the Ford concern, after being Minnesota distributor for the tractors, bought ten acres of land and erected a large warehouse and assembling plant, and that later the Ford interests un-

lawfully cancelled the contract and refused to make a settlement.

FESS UPHOLDS WORLD COURT SPRINGFIELD, Ill.—Senator Sim-

eon D. Fess, of Ohio said that to withhold support from the international court would be to repudiate the specific pledges of every presidential campaign since 1904.



Leave It To Us

If there's anything the matter with your car—no matter how trifling—let us fix it. The little trouble may grow into a big one, you know. If it's a big trouble already, of course you'll need experts to "do the trick." Leave it to us and stop worrying.

SCHURZ GARAGE

413 North Third Street.

425 Main St.

FIELDS

Phone 154

Special Sale--Coats, Suits



STARTING tomorrow we are going to hold a "clearance" of quite a number of our better Coats and Suits, women's and misses' sizes. We thought it best to give them to you now before Decoration Day—instead of our regular June sales. You might as well get the benefit of the savings right now and enjoy wearing these garments during the coming holiday. To those living out of La Crosse we suggest that you come in especially for this sale—the garments are beautiful and the savings very big.

The Suits

Come in tan, navy, blacks, grays—some are plain tailored, others charmingly embroidered in side-tie or box models—they are all man-tailored of finest Pique, Twill and Tricotine—Silk Crepe lined. The selections are complete—and we can fit you perfectly. The Suits have all been reduced for tomorrow's selling—choice at only \$25.00

Choice at--

\$25

The Coats

Include all the new side-tie effects—the wrappy Coats, embroidered or plain—new ideas in sport and travel Coats—solid shades or plaids—also many beautiful Capes—some are fur trimmed. All these Coats, Capes and Wraps have been selling at much higher prices, but to effect an immediate reduction of our stocks—we give you choice at only \$25.00

We Ask You to Remember this Fact

The Coats and Suits placed on sale are original Field garments—selected with great care as to style, finish and fabrics—these are not purchased garments for sale purposes—every garment shows its original price ticket—you can see what you're saving—we are holding the sale now, right before Decoration Day because our stocks are too large and because we would rather sell them out now instead of waiting for our regular June Clearance Sales. Take advantage of this opportunity and buy now.

"LA CROSSE'S GREATEST VALUE-GIVING STORE"

Cut Your Gasoline Expense

You can do it easily by selecting a gasoline which is uniform at all times; which exactly fits the needs of your engine and which can be secured wherever you may be. Miles per gallon is the truly important measure of gasoline efficiency. To cut your gasoline expense you must get maximum mileage. To do this

Buy

Red Crown

The High-Grade Gasoline

Red Crown will give you more miles per gallon than any other gasoline you can buy, regardless of price, because—

Red Crown Gasoline contains a perfect chain of boiling point fractions, commencing at about 95 degrees Fahrenheit and ending at about 427 degrees Fahrenheit—without a gap.

Red Crown vaporizes to the last drop—there is no waste—every atom is converted into miles—to cut your gasoline expense.

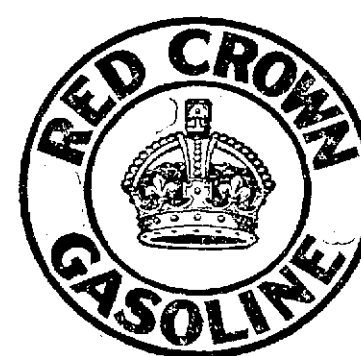
Buy Red Crown

At the following Standard Oil Service Stations:

No. 2 Causeway
5th and State Sts.

St. Paul and Caledonia St.
12th and Jackson Sts.

And the following Filling Stations and Garages:



Ford Garage, 6th and Kings Sts.
Fox Bros. Garage, 205 State St.
Peter Hofweber Garage, 113 Main St.
Wisconsin Motor Co., 325 Jay St.
Schmohl's Service Station, Cor. Rose and St. James St.
George Tire Depot, 218-20 S. State St.
E. L. Stuber Grocery, 1812 State St.
Hickisch Grocery, 828 Vine St.
A. Norby Grocery, 1804 Jackson St.
Wenzel Bros., 1315 Redfield
P. Stephan, Mormon Coulee Road
Wm. Gauth, Mormon Coulee Road
D. L. Gurler, LaCrescent, Minn.
Ben Kramer, LaCrescent, Minn.
A. F. Anderson Garage, Holmen, Wis.
Cusberg's S. S. Holmen, Wis.
C. B. Sletland, Holmen, Wis.
A. O. Jostad, Holmen, Wis.

Standard Oil Company, La Crosse, Wis.
(Indiana)

THE LA CROSSE TRIBUNE AND LEADER-PRESS

A NEWSPAPER FOR THE PEOPLE.

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A. M. BRAYTON, Associate Editor.

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published therein.

From Klondike

SUMMER is definitely on its way. A wireless from Dawson announces that the ice has gone out in the Yukon river. With a thundering crash, millions of tons of ice broke and swept past Dawson on its way toward the sea.

Watching from the bank, Dawsonites saw three young caribou marooned on an ice floe in the middle of the river, headed for death. Survivors, apparently, of some herd that had tried to cross the river just as the ice broke. Caribou by the tens of thousands have been wandering near Dawson recently. Several hundred of them, the day the Yukon ice broke, "passed through the outskirts of the city unmolested."

That's a touch of the dramatic, men allowing wild game to mingle with them without shooting. On the borderline of common danger, even the lion and the lamb lie down together. In the average city, there would have been a rushing for rifles. In Dawson, men are sports enough to give caribou a chance for their lives.

In the far north are few "sportsmen-hunters." Men kill there only for food, hides and furs. Very little killing for the sheer joy of murdering a beast. They may not realize it, but subconsciously they are responding to the principle that various forms of life get along peaceably together in the presence of common danger. In a forest fire, natural enemies such as deer and timber wolves rush to the same lake or river and, safe from the fire with only their nostrils exposed, forget their usual feud. Even man has been decent enough to pass laws protecting fish, birds and game beasts during the mating or rearing season.

In civilization, men stalk each other. But let a common danger come—such as a flood or big fire or disease epidemic—and they instantly forget their traditional warfare. All hand together for the common good. For this reason, one of the greatest perils of civilization is that it makes existence too "soft." Removed from common natural enemies (such as wild beasts, starvation and freezing), men turn on each other and by war or crime vent the fighting energy inherited for the purpose of fighting crude nature in the struggle for existence.

That's why wars become more terrible as we get more "civilized."

We're much in need of a great natural catastrophe to make us co-operate instead of stalking each other. Peculiar weather this spring has made some wonder if another Ice Age is coming. If it did, war and organized thievery would vanish over night. Nature has been too good to us, too easy.

Plunder

LAWYERS are smacking their lips at the 750 million dollars which the Sioux Indians, by court suit, demand from Uncle Sam as damages for seized lands. Attorneys who are handling the case estimate that it will take from five to ten years to fight it upward through the courts. They refer to appeals, of course, and the final battle in the United States Supreme Court. With that much money involved, ten years is a conservative estimate.

If the Indians happen to win this case, they might go on and sue for the total of "seized lands" taken from them by their white conquerors. How much? About 500 billion dollars, our entire national wealth.

When the Indians had America, it wasn't "worth" a dime a square mile. Now the whole country (national wealth) is 500 billion dollars, or \$100,000 a square mile.

The difference between those figures represents improvements by the white man. Just like real estate—worthless in itself, value is altogether in human activity that takes place on it or nearby. If the white man and his civilization left America and the old-time Indian could return, they'd be glad to trade large chunks for a cask of brandy or peck of beads again.

Exhorting

OLD-TIME bookbinders at the Levy Printing plant in Indianapolis comment that in the old days Bibles were rebound over and over again, while now there are very few. Does this mean our generation is using the Bible less? Not according to the binders. Their theory is that there are not as many "fighting parsons"

now as there used to be, and the Bibles do not receive such rough treatment. This will start many gray-haired people reminiscing. Do you remember when a preacher could be heard a block away on a clear summer's night when the church windows were open?

Mazuma

MORE money is deposited in the banks now than ever before in history. Combined bank deposits total 43 billion dollars, or \$390 for every man, woman and child. Figure it up for your family, whether you are above or below the average.

A queer thing: No one seems to have as much money now as during the big boom of 1919 (barring the very rich), but bank deposits are nearly six billion dollars more than then.

A fabulously rich country, these United States. Money in the bank is not more than a sixth of our national wealth.

Diphtheria

THE diphtheria death rate has been cut in half in the last three years by using the Schick Test, announces Dr. Hermann M. Briggs, the New York commissioner of health.

So another dread disease is getting under control, its virtual elimination only a matter of time and sense. One after the other, science conquers the germ maladies. Yellow fever is as good as gone. Smallpox is becoming rare.

Pasteur, father of modern bacteriology, declared it "within the power of man to cause the parasitic diseases to disappear from the surface of the earth." People laughed at him—then. Now it begins to look as if he were right.

Henpecked

A VILLAGE where the women rule the men is discovered in South American jungles by Dr. Alexander Hamilton Rice, Boston globe-trotter and explorer. Modern Amazons. Rice says the women do all the bossing, order the men to bring firewood, clean the primitive cooking utensils, and so on. If the men object, they are rapped over the head with a club carried by the vixen who is chief of the whole outfit. Many a henpecked husband has dreamed of such a place.

Uncanny

A SPANISH boy, son of Marquis Santa Casa, demonstrates to scientists his alleged psychic power of seeing through metals. He is said to be able to read large newspaper type enclosed in a cigaret case. You have noticed that these remarkable things always happen a great many miles distant or years ago, never nearby. If he isn't faking, the Spanish lad has something like what science calls confusion of the senses. A case is on record of a boy who could see with his fingertips—great advantage for a knothole at a ball game.

Perfumes

NAPOLÉON before and after battles bathed his head and shoulders in perfume. Dr. Mason writes in a recent Mentor Magazine. He used perfume as a substitute for a bath. That was why perfumes were invented—to counteract lack of sanitation. Running water and the bath-tub enable us to get near each other without scent camouflage.

In Ye Olden Times

TEN YEARS AGO TODAY

Walter C. Harrington left yesterday for Tacoma, Washington, where he expects to enter business.

Dr. U. H. Chase, formerly associated with Dr. E. A. Gatterman in the practice of dentistry, has opened dental offices in the Oyeu building, 597 Main street.

The La Crosse Retail Butchers last night met to hold their annual election of officers which resulted as follows: L. W. Meyer, president; E. P. Briehach, vice president; J. B. Ransor, treasurer; Oscar Baum, recording secretary and E. A. Ellis, general secretary.

The contract for wrecking the old Second Ward school building at Fourth and King streets has been awarded to the La Crosse Wrecking Company by the Governor's Guard association. The lot will be cleared in sixty days when the erection of a new armory to cost \$50,000 will be begun.

TWENTY YEARS AGO TODAY

Yesterday the Seventh District convention of the Wisconsin Federation of Women's clubs met at Sparta. The address of welcome was made by Mrs. D. P. Jones, president, and it was responded to by Mrs. David Law of La Crosse.

Rangor is to have an electric plant. The Hussa Brewing company has just installed a 320 light dynamo and will run a private plant, furnishing light and power to several of the townpeople. The Rangor Independent will hereafter run its presses with electricity while Aaron Darling, the butcher, will also install a motor in his shop.

The American Trading Stamp company has moved from 111 North Third street to 218 Main street. James Quinn has taken a position with the J. B. McCabe bank line.

Mrs. D. H. Yonker has sold her property on Twentieth and Madison streets to Mr. Walters for \$1,400.

THIRTY YEARS AGO TODAY

Dr. O. G. Winters is in Milwaukee investigating the different heating systems used in the public schools. Dr. Abba Adams and Miss Annie E. Hane have returned from their rest at Battle Creek, Mich. The doctor is greatly improved in health but will not resume her practice as yet.

Rev. E. P. Harbo, pastor of the King Street Norwegian Lutheran church, has been extended a call to Duluth which he will probably accept.

Officer William Lyman has removed from the north side to 801 Badger street.

Over one hundred people from England, Scotland and other countries are on their way to La Crosse. Riley and Darling have made application to the Builders' Exchange for membership.

SENATE O. K.'S BILL TO BAR ALL HIGHWAY ADVERTISING SIGNS

MADISON, Wis.—"Stop, look and listen," may soon be limited to railroad crossings and will not be headings for signs telling that John Jones sells the best shoes in town.

The silent salesman lining all roads telling the advantages of hotels, restaurants and other businesses in nearby towns will be torn down by the state highway commission if a measure introduced by Senator Knook and approved by the upper house becomes a law.

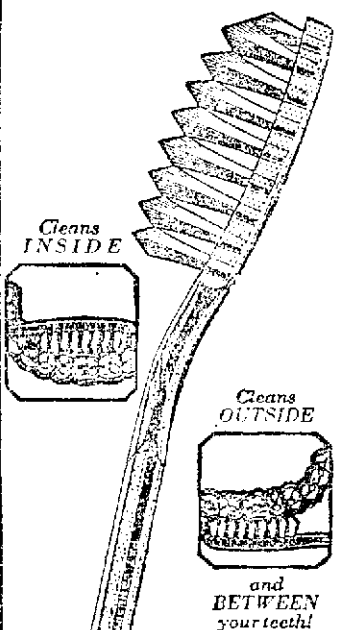
Considerable opposition has developed to highway advertising that has greatly increased due to the swelling numbers of automobiles. One of the objections is the frequent appearance of warning signs to draw attention to advertising matter. If the present measure passes the assembly the only signs allowed on state trunk highways would be those erected by the state highway commission.

Enjoy Acid-Free Stomach Counteract the Cause

Why suffer with sour, gassy stomach distress? Acid simply cannot exist in the same stomach with a few Mi-O-Na Tablets. Harmless, inexpensive, non-habit-forming Mi-O-Na instantly corrects acid stomach and resulting ailments. Occasional use of Mi-O-Na Tablets will end your stomach troubles without abuse. Sold, guaranteed and money-backed by druggists everywhere and by Fieschler Bros.



Dr. West's TOOTH BRUSH



The One Brush to Clean the Teeth the One Correct Way!

See how the bristles are shaped to fit the inner contour of the teeth. Made purposely small to reach every crevice.

IN THREE SIZES at all good dealers

Child's Size 25c
Youth's Size 35c
Adult's Size 50c

Each brush lettered for identification

Patents allowed in United States, Great Britain, Canada, Germany, France, Italy, Japan, Sweden, Norway, Denmark, Netherlands, Belgium, Austria, Hungary, Czechoslovakia, Poland, Greece, Rumania, Yugoslavia, Bulgaria, and Russia.

THE WESTERN COMPANY

402 W. Randolph St. Chicago
WECO
1170 Broadway New York

More

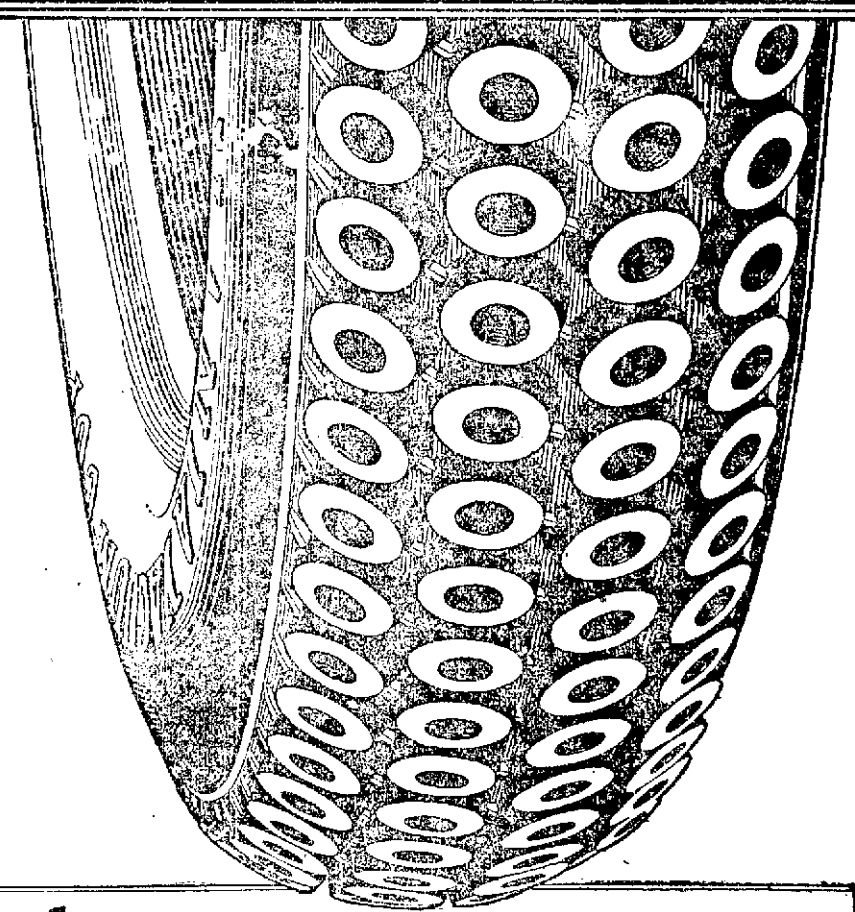
BEACH'S WONDER SUDS

FOR FINE LAUNDRY

JAMES BEACH & SONS
DUBUQUE, IOWA

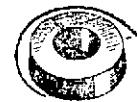
Silken fabrics and dainty washings will stand more Wonder Suds is used

VACUUM CUP TIRES



They are NOT higher priced

FROM an unpretentious daily output to the necessity of a twenty-four hour a day year-round production schedule to meet the demand is the achievement of this modern rubber plant. Naturally this volume, produced under thoroughly organized methods of economies, results in a lower production cost per tire, without curtailment of quality; and these substantial savings redound to the benefit of Vacuum Cup Tire buyers.

PENNSYLVANIA RUBBER CO. OF AMERICA, INC.
Jeannette, Pa.

Pennsylvania Vacuum Cup Tires

DISTRIBUTED BY

Ellis E. Langdon

427-429 Jay Street.

Phone 2347-R.

SEE LITTLE CHANCE FOR CUT IN COST OF STATE GOVERNMENT

Blaine Won't Sanction Further Appropriations Unless Means of Raising Funds is Specified

MADISON, Wis.—By The Associated Press.—The treasury of Wisconsin's government is shown by figures before the joint finance committee of the legislature to have but a small balance should all funds appropriated by the legislature be used immediately. This fact was emphasized by Governor Blaine in a statement to the assembly yesterday.

The figures before the finance committee show that building projects involving approximately \$2,000,000 have been authorized by past legislatures, but have not been allowed by the governor because of the condition of the treasury. These funds, if expended, would reduce the balance of nearly \$11,000,000 in the treasury to \$9,000,000. In addition, the normal schools are reported to have over \$275,000 unexpended balance for capital, the university \$250,000 and the state fair \$175,000.

Highway funds amount to nearly \$8,000,000 from automobile license fees alone, all of which are available for expenditure. There is said to be an unexpended balance of \$2,500,000 in the road fund for maintenance.

This fund was raised by fees applied last year and will be available June 1. It is expected by the secretary of state that nearly \$1,500,000 will be realized from the fees for this present year. Besides this amount \$885,000 from the general fund is set aside for state aid to counties for road building, available June 1.

Should all of these funds be expended the treasury would be almost depleted. Railroad taxes due June 1, will replenish the funds by over \$4,500,000. This represents one-half of the full assessment against them.

Confronted with this situation the finance committee has sought to cut expenditures, but up to the present time is reported to have recommended increases that have totalled as much in some departments as the decreases have amounted to in others.



Be a Beauty Keep your youth

I have proved that certain methods multiply one's beauty and keep one ever young. They made me a famous beauty, and at 40 they keep me looking like a girl.

I know that millions can in my way secure similar results. So I now supply my beauty secrets to stores where you can get them.

My Beauty Book tells the story—how to get new beauty and new youth. Write me for it—now.

Edna Wallace Hopper
Business Address, Waukegan, Wis.

Everything in
Men's, Women's and Children's Underwear
AT SPURGEON'S

Charles Denby The Quality Cigar at a medium price



2 for 15¢

Made
Right
Taste
Right

Quality 73 years in the Making

JOSEPH MILLER CO.,
Distributors
La Crosse, Wis.



The Porch is Your Summer Living Room

— the first place a visitor sees; the spot where you spend most of your summer days and evenings. Give the floor a coat of du Pont Floor and Deck Paint. Keep your porch furniture fresh and new with bright colored, "stickless" du Pont Colored Enamels. It's easy. You can do it in a short time. And the expense is trifling. Start now.

Fred Kroner Hardware Co.

116-118-120 So. Third St.
Phone 119.

We carry the complete
line of du Pont Paints
and Varnishes, the best
for every purpose.



SHOPMEN GET RAISE

CHICAGO, Ill.—A wage increase of \$1,800,000, annually, was granted by the Baltimore & Ohio railroad.

24,670 shopcraft employees, stationary engineers and firemen and laborers.

BEFORE MEMORIAL DAY

You will want some

DRY CLEANING and PRESSING
done. Bring or send it in NOW.

Schultz Dry Cleaning Shop
LA CROSSE THEATRE BUILDING.

The national guard appropriation has been cut to \$255,000 from \$800,000 with small reductions in the dairy and food commissioner's appropriation, the appropriation to the superintendent of public instruction, and the conservation commission.

Governor Blaine has made the statement that he sees little hope for total appropriations greatly reduced over those of two years ago.

MAINTAIN DISCOUNT RATE
WASHINGTON.—The Federal Reserve board's advisory council announced the federal reserve discount rate would be maintained at 4½ per cent.

TORNADO HITS KANSAS
HUTCHINSON, Kas.—A tornado struck Greensburg, destroying forty homes and injuring six persons.

See Our
Window
Display.

FRED W. KRUSE CO.

WOMEN'S, MISSES' AND CHILDREN'S APPAREL

504-506 Main Street

See Our
Window
Display.

OUR IMMENSE

Twenty-Five Dollar Sale

Continues its reign of popularity!

There Are Still Many Rare Bargains in
COATS, SUITS, CAPES,
WRAPS and DRESSES

At the One Sale Price

\$25.00

Just Think of It!



NEWEST POIRET TWILL WRAPS,
Egyptian trimmed, lined throughout with Crepe de Chine. Smart Suits of Poiret Twill in tailored or box styles, beautifully silk lined. New Wraps and Capes of Arabella. Lustrosa, Bolivia, featuring all the wanted styles.

INCOMPARABLE
VALUES!

Downstairs Store

For THURSDAY—Entire Stock of

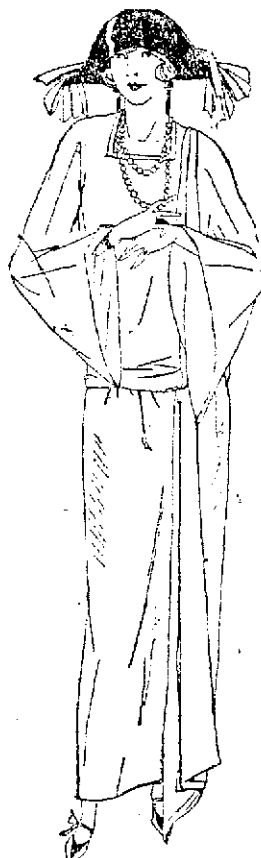
Coats, Capes, Suits,
Wraps and Dresses

\$15.00

Most Startling Reductions of the Season!

YOU must see these garments to appreciate their real worth. New Sports Coats, many of them just received, in plain and plaid effects. Suits of Poiret Twill and Tweed in jaunty box styles, full silk lined. Swagger Capes and Wraps in the popular styles and materials. Lovely silk Dresses.

Remember the Sale Price \$15



2

BIG DAYS THURSDAY and FRIDAY

At the LA CROSSE ARMY STORE

800 Pair MEN'S
KHAKI PANTS

98c

Flap pockets, suspender buttons, belt loops, cuff bottoms, a pair

Ladies' Khaki
Knicker

Made of good grade khaki twill cloth, nicely tailored, special at a pair \$1.95

Children's Stifel
Coveralls

Sturdy material, cut full size, well made, neat collar. Regular \$1.35 seller, special at 89c

1000 Men's Athletic
UNION SUITS

49c

Good quality, special per suit at

U. S. ARMY BAGS

A utility bag, very useful as a school bag, Boy Scout knap sack, automobilists' tool bag, Thursday 39c and Friday at ...

WORK SHIRTS

Good quality chambray shirts, standard make, reinforced seams. Regular \$1.00 value, Thursday and Friday at 59c

DRESS PANTS

\$2.95

Large assortment of Men's Worsted Dress Pants, including serges, hard finish worsteds and mixtures, at this special price at

OXFORDS

Very latest style. Men's dark brown blucher and English cut. Oxfords, at this reduced price \$3.89

SILK SOX

Large assortment, all colors and sizes. Regular 75c seller, special Thursday, Friday 39c

INDIAN
BLANKETS

\$3.89

A wonderful display of patterns and colors. Good for many purposes. Sale price each ...

TENTS! All Sizes On Hand. TENTS!

U. S. ARMY COTS, special Thursday and Friday at \$3.50

ARMY STORE

303 South Fourth St.

Opposite Market Square.

Wile Bros.
 116 N 3RD ST. MEN'S WOMEN'S AND
 CHILDREN'S CLOTHING
 on CREDIT
 W. W. KILP, Manager.

SPRUCE UP!

for Decoration Day

Do your bit to honor the memory of those who fought and bled and died in defense of Uncle Sam. This store is right in line with its Holiday Showing of new, up to the minute clothes for "Today," and for the Summer season that is just beginning.

For Men and Boys

- SUITS
- COATS
- SWEATERS
- PANTS
- HATS
- CAPS
- STRAW HATS
- BATHING SUITS

For Women and Misses

- COATS
- WRAPS
- SUITS
- DRESSES
- SKIRTS
- BLOOMERS
- SUMMER FURS
- KNICKERS
- SWEATERS

Our Clothes Make Good or We Do

Buy Now and Pay Weekly or Monthly.

INDICTED MURDERER CAUGHT IN MADISON MAKES HIS ESCAPE

Man Wanted for Murder of
Cleveland Policeman Makes
Daring Break for Liberty

MADISON, Wis.—Police Wednesday were without a trace of John J. Whitefield, 35, wanted in Cleveland for the murder of Dennis Griffin, patrolman, who made a daring escape after his capture in a restaurant here last night. The fugitive is believed by police officers to have been wounded as he was making his escape through the university section of Madison.

Whitefield entered a local restaurant last night, only to be recognized immediately by the proprietor, who at once called the police. Two detectives entered the dining place and sat with the alleged murderer at the counter. With a gun at his back he was then led to court. While crossing State street a passing street car gave Whitefield his chance and he made a dash. Before the detectives could fire he had darted down a side street. Five shots were sent after him, one of them taking effect, according to the police. Whitefield, aged 35, a companion of Whitefield, who was believed by Cleveland police to have been slain by the indicted man, was arrested with him. He is being held at the police station.

Wanted in Cleveland
CLEVELAND, O.—Machinery will be sent immediately for the return to the city of John J. Whitefield, who, the police believe, made a daring escape from the Cleveland police station last night. Whitefield is wanted here for the kidnapping and escape of Dennis Griffin, patrolman, who was shot and killed by Whitefield on a charge of robbing a street car. Whitefield was in custody of the patrolman at a police station, which was never reached.

**Popularity
proves its
goodness**



**Superior Blending
makes it
the COFFEE of
UNUSUAL GOODNESS**

later buried in a shallow grave in a woods east of the city. On the next day, May 15, Whitefield was indicted by the grand jury on a charge of first degree murder.

ILLINOIS JUDGE DEAD
LONG BEACH, Calif.—Judge John Pryor Hand, former chief justice of Illinois died.

RULES HIBBING MUST VACATE PLAT WANTED BY MINING COMPANY

HIBBING, Minn.—The village of Hibbing is dependent upon the mining industry and must vacate streets

and alleys in that section of the village known as the "north forty plat." It was ruled Tuesday night by District Judge W. A. Cant.

The issue had been bitterly fought in the courts here for more than six months. The suit was brought by the Oliver Mining company after it had

purchased property owned by business firms and residents located in the plat. The plat is said to hold one of the richest deposits of iron ore in the

region. More than five million tons of ore are said to be under the plat proper and thirteen million tons in the slopes surrounding.

MORNING HOURS ARE BEST FOR SHOPPING.
BURROWS
407-409 MAIN STREET
La Crosse's Largest Ready-to-Wear and Millinery Shop.

A Big Sale Before Decoration Day



SCORES OF TRIMMED
and SPORTS HATS
\$1.95

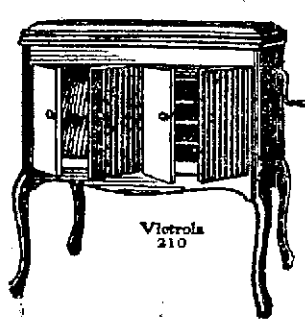
WORTH SEVERAL TIMES THIS PRICE.

Hemps, Milan Hemps,
Yarn and Tagal Hats

Flower, Ribbon and Tailored
Trimmed, black and all good
colors.

Wile Bros.
116 N. 3rd St.
MEN'S WOMEN'S AND
CHILDREN'S CLOTHING
CASH OR CREDIT

42x36 PILLOW CASES
39c each
AT SPURGEON'S

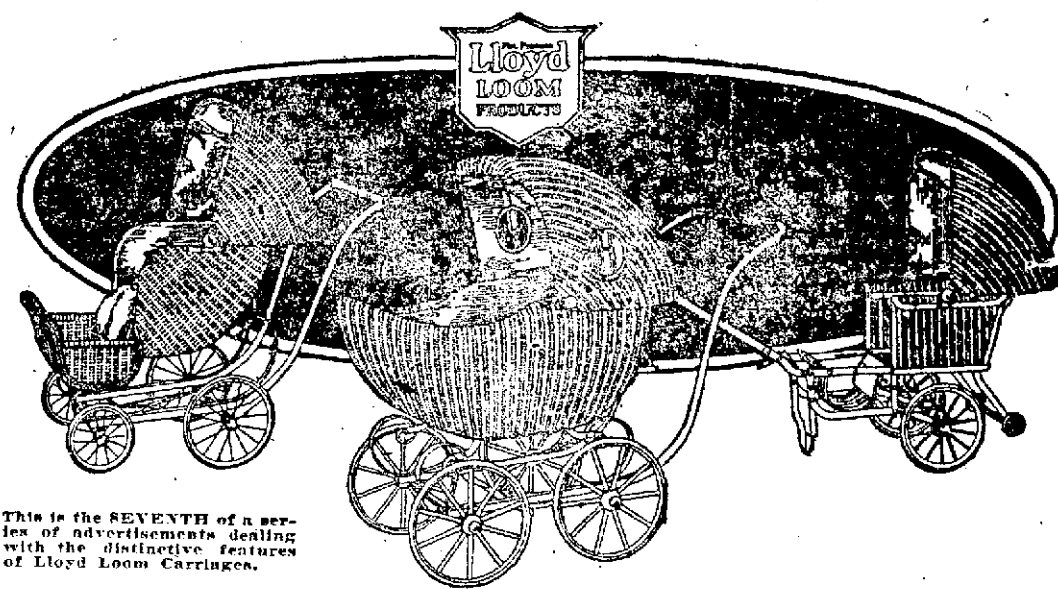


For the "music
corner"

This new Victrola 210 is an exceedingly graceful instrument of music. As an example of fine cabinet work, it adds dignity and refinement to any room. The pleasure and the feeling of satisfaction it brings into the home are worth considering. You will wonder how you ever got along without your Victrola, once you own one. You can have one so easily, on such convenient terms, why delay? Just say so, and we will send it out today.

**Fred Leithold
Piano Co.**

325 Main
Street.



This is the SEVENTH of a series of advertisements dealing with the distinctive features of Lloyd Loom Carriages.

Lloyd carriages are woven into shape

THE Lloyd Loom Carriage is the only baby carriage woven of a single, continuous strand of fine wicker. Its graceful bowl shape, without seams, corners or short ends of wicker to work loose, cannot be found in any other baby carriage, because it cannot be produced except on the famous Lloyd Loom. The same process that weaves this flawless and unusually beautiful carriage also cuts the cost, by turning out carriages in one-thirtieth the time required for hand weaving. Let us show you these beautiful carriages.

Other Lloyd superiorities

Steel pushers in one with carriage frame.
Oil tempered springs.
Fifth wheel reversible gear.
Steel wire hearts in all upright wicker strakes.
Patented automatic hood adjustment.
Wire core of tires electrically welded to prevent wear.

Boyer-Furber Furniture Co.

COMPLETE
HOME FURNISHERS

511-513 Main St.

YOUR CREDIT
IS GOOD

DODGE BROTHERS TOURING CAR

To those who thoroughly enjoy the out-of-doors, Dodge Brothers Touring Car represents tens of thousands of invigorating miles in the open air.

And owners who have had long experience with the car, know how trouble-free those miles are, and how little it costs to enjoy them.

They know, too, how light and convenient the Touring Car is and how easily cleaned.

Dodge Brothers power plant, the all-steel body, the permanent baked-on enamel finish, the genuine leather upholstery—all combine to explain why more than 850,000 owners almost invariably speak of the car in terms of highest praise.

The price is \$270.00 delivered.

**Cameron Motor
Car Co.**

127-129 So. 6th St. Phone 650.



MOZART CIGAR

Mild as a May Morning—and as fragrant

FIRST he settled down to Mozart. Now he's settled down to Mozart Favoritas—but you may like one of the other sizes better. Mozart is just the same mild, fragrant cigar in all six sizes.

Try Mozart—an uncommonly mild cigar of Havana fragrance—beautifully made.



Favoritas
2 for 25c

Mozart Cigar is made by
Consolidated
Cigar Corporation
New York
Distributed by
Lewis
Feldendorf Co.,
Milwaukee, Wis.



SIX BEAUTIFUL SIZES

Select the one that suits you best:

Perfectos Finos	Favoritas	Magics
10c	2 for 25c	10c
Universals	Invincibles	Vanderbils
15c	(Foil wrapped) 15c	3 for 50c

ANNUAL BANQUET MARKS CLOSE OF ELKS' PIN LEAGUE

Activities in connection with the Elks' Bowling league came to a close Tuesday night with the annual banquet at the club and the awarding of prizes to men with high scores and high averages. A mock trial followed the banquet.

Members of the Kangaroo team, Bill Bonadurer, Jake Becker, Harry Ford, Syl Thompson and Al Renier, winners of the Elks' league banner, were awarded a white gold Elks' pin. Identical prizes were awarded John Williams, having high three game total of 644; Bert Bleekman, high single game, 256, and A. J. Miller, whose average of 186 topped all Elks bowlers.

The following are averages of the Elks bowlers this season:

Games	Avg.
A. J. Miller	186
Geo. Schaefer	184
John Williams	184
W. Bonadurer	184
S. J. Paulson	184
D. E. Shriver	184
H. Wittenberg	184
A. J. Bruba	184
H. Niehuur	184
R. Huchner	184
J. J. Padock	184
Geo. Pries	184
H. H. Burford	184
F. Burgess	184
J. H. Hoffer	184
D. E. Law	184
G. Krause	184
S. Schwalbe	184
E. Erickson	184
Chas. Stoddler	184
A. Renier	184
Thos. Solis	184
H. Tetley	184
A. Kohlsaat	184
E. Hale	184
A. Ewan	184
R. Lapiz	184
C. Bruha	184
E. Newburg	184
W. Kroner	184
N. Mall	184
R. Boerger	184
S. Shermant	184
R. Thompson	184
S. Meyer	184
Tr. J. H. Gatterdam	184
C. A. Dittman	184
L. Elanigan	184
J. Braker	184
J. Becker	184
E. A. Bleekman	184
J. Loeffler	184
R. Andrews	184
Thos. Thompson	184
E. Smith	184
Dr. Rosholt	184
Dr. H. J. Marshall	184
N. Savage	184
W. R. Boyer	184
W. J. Landgren	184
G. J. Skok	184
A. A. Husey	184
A. A. Gantier	184
F. J. Welhaupt	184
N. Heltz	184
G. Gunda	184
L. Erickson	184
W. D. Burton	184
J. C. Morley	184
Ed. Dittman	184
Geo. Ruel	184
Geo. Phillips	184
Geo. Schultz	184
A. Amundson	184
L. E. Feltman	184
J. J. Weiss	184
Joe. Bartl	184
Dr. H. J. Hansen	184
F. H. Morgan	184
A. Langenbach	184
P. E. Chamberlain	184
H. Phillips	184
E. Gage	184
P. Norl	184
Chas. Colman	184
H. E. Houser	184
E. Barber	184
L. Eber	184
Ed. Ackerman	184
P. M. Telle	184
A. A. Worth	184
A. Kelly	184
Orin. Norman	184
E. Campbell	184
W. R. Fraser	184
Tr. E. Egan	184
H. Grupp	184
Thos. Bergh	184
Carl Schaefer	184

HERE'S THE DOPE TOLD IN NUTSHELL

American League	Win.	Lost.	Pct.
New York	23	8	.742
Philadelphia	17	14	.550
Cleveland	17	14	.550
Pittsburgh	17	14	.550
St. Louis	17	14	.550
Washington	17	14	.550
Chicago	17	14	.550
Boston	17	14	.550

National League	Win.	Lost.	Pct.
New York	23	8	.742
Pittsburgh	17	14	.550
Chicago	17	14	.550
Brooklyn	17	14	.550
Cincinnati	17	14	.550
St. Louis	17	14	.550
Philadelphia	17	14	.550
Boston	17	14	.550

American Association	Win.	Lost.	Pct.
Kansas City	17	14	.550
St. Paul	17	14	.550
Columbus	17	14	.550
Minneapolis	17	14	.550
Indianapolis	17	14	.550

TUESDAY'S RESULTS	Win.	Lost.	Pct.
Detroit, 3; Philadelphia, 3.			
Cleveland, 2; Boston, 2.			
New York, 3; Chicago, 1 (fifteen in.			

National League	Win.	Lost.	Pct.
St. Louis, 12; Washington, 7.			
New York, 7; Cincinnati, 6.			
Chicago, 2; Boston, 2.			
Pittsburgh, 12; Philadelphia, 6.			
Indianapolis, 5; Louisville, 4.			
Minneapolis, 5; Kansas City, 4.			

AMERICAN ASSOCIATION	Win.	Lost.	Pct.
St. Paul, 3; Chicago, 1.			
Indianapolis, 3; Louisville, 2.			
Minneapolis, 3; Kansas City, 2.			

AMERICAN ASSOCIATION	Win.	Lost.	Pct.
St. Paul, 3; Chicago, 1.			
Indianapolis, 3; Louisville, 2.			
Minneapolis, 3; Kansas City, 2.			

STRIPE TAKE TWO FROM STARS TUESDAY

The Stripes won 2 games from the Stars in the Women's Summer bowling league games on Tuesday.

Mrs. Bergman won the Montague Cuddy company prize for the week with 213 pins.

STARS	Win.	Lost.	Pct.
Low score	100	25	.800
South	125	12	.910
Smith	110	7	.938
Nelson	105	12	.893
Reynolds	105	12	.893
Totals	605	68	.888

STRIPE	Win.	Lost.	Pct.
Dean	125	12	.910
Smith	141	10	.930
Woods	130	8	.941
Schneberger	111	10	.910
Smith	123	11	.917
Totals	600	61	.898

Good Milk Is Good For You.

We serve real good milk—it comes from Griswold's Famous Guernsey herd of West Salem.

Try a bottle and note the natural golden color and pleasing flavor.

It is rich and pure—you'll enjoy every drop of it.

BODEGA CLUB

"THE STORE WITH A CONSCIENCE."

120 South Fourth Street.

BABE BREAKS UP 15 INNING CONTEST WITH CIRCUIT CLOUT

CHICAGO.—Babe Ruth broke up a great southern pitching duel between Herb Pennock and Mike Cuyangas with a home run smash over the right field wall in the fifteenth inning, giving New York a 3 to 1 victory over Chicago.

Dugan, who was on base at the time, scored in front of the great slugger. It was Ruth's eighth circuit drive of the season, and enabled the Yankees to close their first invasion of the west with the best record they ever made. They won thirteen games and lost one.

Cuyangas and Pennock gave one of the best exhibitions of pitching seen here for a long time. Although the former was hit harder than his opponent, he pitched most remarkably well in the ninches. Pennock held the White Sox to four scattered hits, and appeared just as strong at the finish as at the start.

Three victories were the ninth consecutive for the league champions. Score: New York 3, Chicago 1.

Browns, 12; Senators, 7. ST. LOUIS.—A. P. St. Louis took the add game of the series from Washington on Tuesday, 12 to 7. The Browns tallied four times after two were down in the third. Jacobson got four hits, one being a four-bagger in the fourth when he hit the ball to deep center with Riet and Tabin on base. There were thirty-two hits during the game. Score: St. Louis 12, Washington 7.

St. Louis at New York. Cincinnati at Brooklyn. Pittsburgh at Philadelphia. American Association. Louisville at Milwaukee. Toledo at Minneapolis. Indianapolis at Kansas City. Columbus at St. Paul.

CLEVELAND.—Cleveland defeated Boston, 5 to 2, in a well played game on Tuesday. Howard Khamke allowed the Indians only six hits, but was very wild. Speaker hit a home run in the first inning. The fielding of Burns and O'Neill featured. Score: Cleveland 5, Boston 2.

Batteries—Thibe and O'Neill; Dhmke and Pichlich. DETROIT.—A. P. Daus was in good form on Tuesday and won his seventh victory out of eight starts. Detroit defeated Philadelphia, 4 to 2. The victory gave the Tigers two out of three games with the Athletics.

Sammy Hale, Athletics' third baseman, suffered a broken thumb on his right hand in practice preceding the game. Score: Detroit 4, Philadelphia 2.

Batteries—Harris, Helmach and Perkins; Daus and Bessler. URBANA, Ill.—The University of Illinois tennis team beat Ohio State 4 to 2.

BUNCHED HITS WIN FOR GIANTS, 7 TO 3

Cardinals Upset by Six Run Rally in Opening Inning of Game

NEW YORK.—The New York Nationals on Tuesday defeated St. Louis 7 to 3. The world champions bunched two triples and three singles on pitcher Haines before a man was out in the first inning. St. Louis hit Ryan hard, but he was aided by sharp support.

Third Baseman Grob of New York and Shortstop Freigan of the Cardinals were out of the game as the pitchers' duel. Brooklyn on Tuesday released Barber to Atlanta, Southern association, on option. Cincinnati released Charlie Fowler, infielder, to Oklahoma City. Score: New York 7, St. Louis 3.

Batteries—Ryan and Snyder. BROOKLYN.—A. P. Brooklyn went to the top of the second division by making it two straight from Cincinnati on Tuesday. The score was 3 to 6, all the runs being made in the first four innings. After that Grimes, who went the route with Louie who succeeded Touchette and Kocky had a pitchers' duel. Brooklyn on Tuesday released Barber to Atlanta, Southern association, on option. Cincinnati released Charlie Fowler, infielder, to Oklahoma City. Score: Brooklyn 3, Cincinnati 6.

Batteries—Dunne, Keck, Luque and Hargrave; Grimes and Taylor. CUBS, St. Braves, 2. BOSTON.—A. P. Albridge held Boston to four hits on Tuesday, while Chicago halted Marquard and Conney freely. The visitors won, 8 to 5. The top of the Chicago batting order had little trouble hitting Marquard and Conney. A catch by Heathcote off Marquard and one by Hollender off Conney put off what looked like extra base hits. Score: Chicago 8, Boston 5.

Batteries—Albridge and Hartnett; Marquard, Benton, Conney and O'Neill. PIRATES, 13; Phils, 6. PITTSBURGH.—A. P. Pittsburgh routed Philadelphia in the second game of the series on Tuesday, 13 to 6, driving three pitchers from the mound during the contest.

By Williams hit his fifteenth home run of the season in the fifth, scoring Sand ahead of him. Moran, Russell and Traylor also made circuit drives. Carey hit safely his first four trips to the plate, getting a single, two doubles and a triple. Score: Pittsburgh 13, Philadelphia 6.

Batteries—Cooper and Schmidt; Meadows, Bishop, Hubbell, Welner and Headline; Wilson. URBANA, Ill.—The University of Illinois tennis team beat Ohio State 4 to 2.

Urbana, Ill.—The University of Illinois tennis team beat Ohio State 4 to 2.

BIG BARGAINS IN Men's Work Shirts AT SPURGEON'S

YANKS CLOSE MOST SUCCESSFUL WESTERN INVASION SINCE BEFORE MILLER HUGGINS BECAME MANAGER

CHICAGO, Ill.—By the Associated Press.—The New York Yankees closed Tuesday their most successful western invasion since Miller Huggins became their manager, and a great deal longer than that, and after resting Wednesday, as do five other American league clubs, go to Philadelphia for a tussle Thursday with the Athletics, their nearest rivals.

Relatively the Yankees and Athletics are about on a par as 1923 seasons for the performances of both were wholly unexpected. Connie Mack has not had as much success in the west as had Huggins, but considering what was expected, he has accumulated as many headlines. The Athletics are advertised as the lowest priced club in the majors, and the Yanks the costliest.

With a blast that brought him within one mark of the present league leadership, in his specialty, Babe Ruth closed the Yankees' western tour breaking up a 15 inning duel with the Chicago White Sox by knocking the ball out of the park with Joe Dugan on first. The score was three to one.

It was the ninth straight victory for the Yankees and gave them 12 out of 13 games in the west. They won two from Cleveland, took three and lost one in Detroit, won four in St. Louis and three in Chicago. Ruth now has eight homers this year, one less than Ken Williams of the St. Louis Browns.

Batteries—Albridge and Hartnett; Marquard, Benton, Conney and O'Neill. PIRATES, 13; Phils, 6. PITTSBURGH.—A. P. Pittsburgh routed Philadelphia in the second game of the series on Tuesday, 13 to 6, driving three pitchers from the mound during the contest.

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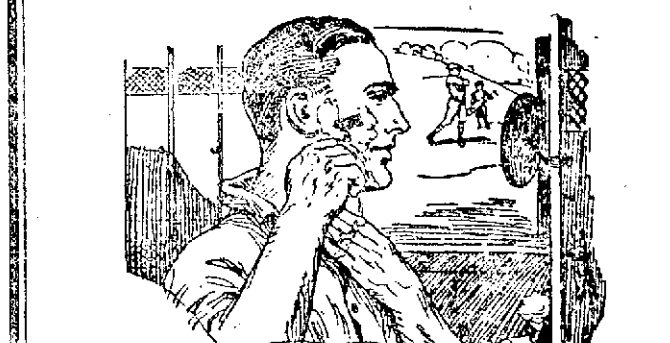
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The world's fastest shave



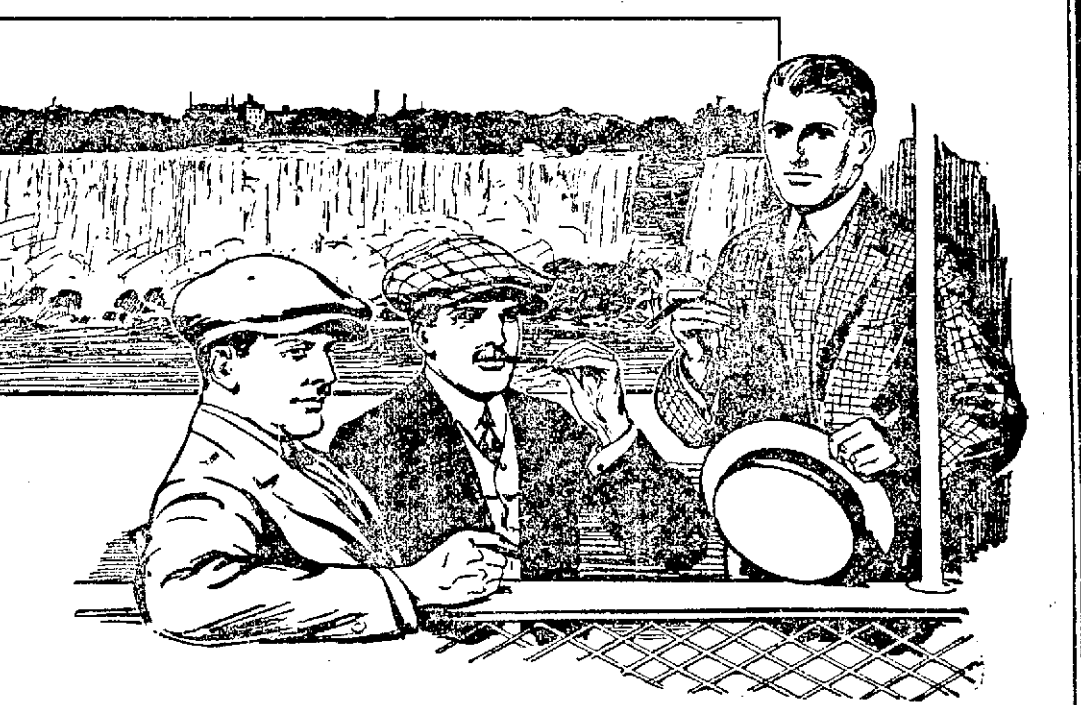
Why not make this shaving test?

Thousands upon thousands of men everywhere have adopted Valet AutoStrop Razors, never to return to old, slow, harsh shaving. Are you willing to make the test and learn the comfort way to shave in 78 seconds? You'll be delighted. Your dealer has the \$1 outfit complete with strop and blades. Other sets up to \$25. Make the test now.



Who Smokes Cinco?

Survey No. 22, Buffalo Area. A Section of the Cinco National Census. Male population 280,767. Cinco sales over 2,110,000 per year. 1,357 stores distribute Cinco.



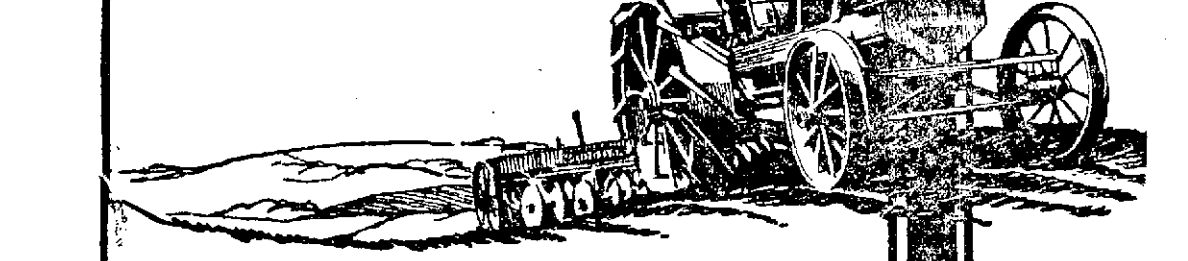
Men Who Gather at Niagara

come from far and near—vacationists, tourists, honeymooners, convention delegates. Here, as elsewhere, Atlantic City, Washington and wherever men congregate, the visitor finds Cinco, his home-town leader, the favorite smoke. Cinco's dominant position at Niagara Falls is not an isolated example. It is due to the same outstanding qualities that have made this cigar the most popular in every city and town from coast to coast. Over a quarter-billion are sold yearly. Now, try a pair—2 for 15c—you'll be captivated entirely with their fine mellow flavor and an aroma that is famous.



2 for 15c better still, a new-type Cinco pocket-pack of ten for 75c. Distributor: Chambers & Owen.

The OIL YOUR TRACTOR NEEDS



Peerless TRACTOR OIL

WE have the oil your tractor needs to cut down the "drag", overcome friction and give you abundant power for every duty.

This oil has not been rushed on the market to cash in on the increasing use of tractors, but has been carefully compounded by lubrication experts after a long and close study of tractor design and tractor operation.

Under the intense heat developed on the job by the tractor engine, Peerless will retain its body far better than tractor oils made from cheap crudes. Its film is tough but elastic; it flows freely, penetrates into every part of the tractor motor and eases its work. Tractors oiled with it require less fuel because Peerless prevents power wastes.

We can supply this matchless tractor oil in all grades needed for tractors of every make.

INTER-STATE OIL COMPANY Service Station—212 North Fifth St.

At Most Leading Dealers.

REPORT OF WHOLESALE SMUGGLING OF LIQUOR FALSE CLAIMS AGENT

Less Liquor Being Brought Over Border than Ever Before Says Dry Director

DETROIT, Mich. The story published in the Chicago Daily News Tuesday regarding liquor smuggling at border near Chicago was characterized as absurd by James R. Davis, federal prohibition director for Michigan.

"Less liquor is being brought into Michigan from Canada now than ever before," he declared. "We are operating four motorboats on the Detroit river, day and night and have reduced importations of liquor to a point where only a few cases of whiskey are brought across from Ontario during any one 24-hour period. As for the statement that there is no secrecy in smuggling, we know positively that unless one is known he cannot negotiate for liquor anywhere along Detroit river."

"At least 95 per cent of the liquor sold is synthetic booze, manufactured on this side of the river from denatural alcohol. The whiskey so made is diluted considerably so that it will not be so poisonous."

The director denied that any member of his staff had made the statement, "I don't believe a fifty-foot wall along the entire Canadian line would make them (the smugglers) stop."

EMMA TESTER TO SING HERE JUNE 6

Madame Emma Tester of Stuttgart, Germany, who charmed her audience in Pioneer hall, with her wonderful high soprano, a year ago has been touring in this country for the past few months. She is accompanied by Miss Meta Diestel, Alto, and Mr. Hermann Keller, organist. They have appeared in New York, Philadelphia, Cincinnati, Chicago, Milwaukee, St. Louis and many other places, where the artists have been received by large and very appreciative audiences.

The strong appeal to the general public comes from the fact that the artists are performing in behalf of the children's welfare in Central Europe. They are only receiving a certain amount of the receipts, while the larger part goes for the support of the children's homes in Ansbach, Kerkheim, Tannus, Blankenburg, Harz, Klosterlausitz, Thuringen, Nagold, Black Forest, Thieritz, Ansbach and the "Rest Homes for Mothers" in Barmen, Berlin, Saxe, Pomerania and Freudenstadt, Black Forest.

Shave, Bathe and Shampoo with one Soap.—Cuticura

Cuticura Soap is the favorite for men, women and children.

CONSTIPATION

Must be avoided, or torpid liver, biliousness, indigestion and many pains result.

Easy to take, thoroughly cleansing

CHAMBERLAIN'S TABLETS

Never disappoint or nauseate—25c

All these Homes are maintained by voluntary contributions. They will make their appearance in La Crosse June 6, in Pioneer Hall.

81x90 PEQUOT SHEETS

\$1.98 each

AT SPURGEON'S

GLAD TO MEAT CHU PRICES

CHOICE SOUP MEAT, at per 7c pound

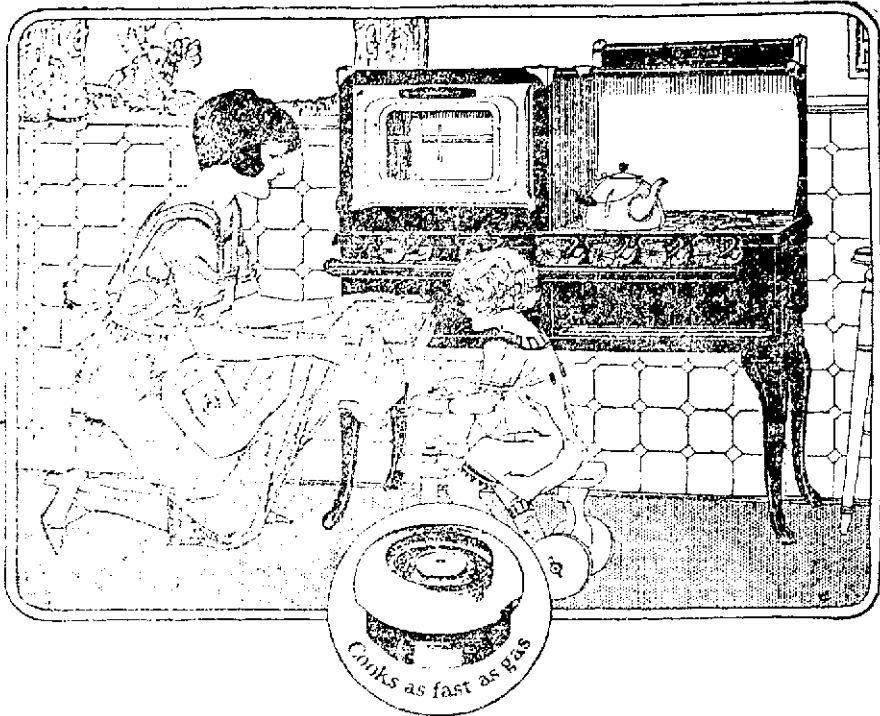
CHOICE STEWING BEEF, 10c per pound

CHOICE SHORT RIBS, 10c per pound

Home-made Sausages as you like them. Twenty varieties daily.

Jehlen & Sons, 121 So. 3rd St.

Another Big Demonstration Week of RED STAR Oil Stoves



Now, at the very beginning of spring, is the time to buy a Red Star. Our showing is very complete. You can select any style you desire, and have it delivered at once.

Its Wonderful Convenience Proved in Thousands of Homes

Can you question the remarkable efficiency of Red Star Oil Stoves, when you know that in the homes of many of your neighbors it has ended forever all the mess and dirt and nuisance of cooking with oil? Why not have this remarkable range that cooks with gas range speed—bakes in a quick oven—does everything a gas range does, as quickly and as well?

RED STAR

Detroit Vapor

OIL STOVE

Replace slow, uncertain cooking results with all the reliability and efficiency of the finest gas range. It is sturdy and beautiful; handsomely finished in black and white enamel; a real ornament to the finest kitchen.

\$1.00 Down

1 Puts it in your kitchen

Just \$1 down—that is all you need to have a Red Star delivered to your home at once. The balance of its purchase price you can pay in small amounts that you will never feel. Don't overlook this great offer. Pick out your Red Star at once.

Don't judge the Red Star by any other oil stove. True, it uses kerosene, gasoline or distillate for fuel. But there the resemblance ends.

The Red Star has no wicks or wick substitutes. It has a heavy, all-metal burner that converts the fuel into gas and burns it in a double ring of clean, blue, intensely hot gas flame. It is a real gas range, with oil for fuel.

\$5 for Your Old Stove

We will allow you \$5 for your old stove, on any Red Star model you select. It makes no difference how old your stove is, or what kind it is. It is worth \$5 to you on a new Red Star.

Boyer-Furber Furniture Co.

COMPLETE HOME FURNISHERS

511-513 Main Street

YOUR CREDIT IS GOOD

Twenty-five and Fifty Cent Sale

25¢ SALE 50¢

THURSDAY, FRIDAY, SATURDAY, MAY 24, 25 and 26

Three Big Days—Come early and get your share of the bargains

Sewing Thread, J. & P. Coats, all colors, sale price six spools for **25c**

Clarks' O. N. T. Crochet Cotton, white and all colors, three balls for **25c**

Women's Union Suits, fine ribbed white cotton, sale price at **25c**

Women's Mesh Bandeaux, an exceptional value at the price **25c**

Ladies' Handkerchiefs, embroidered corners, very special, 2 for **25c**

Men's Handkerchiefs, colored woven borders, 2 for **25c**

Hair Nets, single or double mesh, sale price three for **25c**

Women's Vests, fine ribbed white cotton, sale price at only **25c**

Ponds' Cold or Vanishing Cream, especially priced at **25c**

Kolynos Tooth Paste, sale price for these days at per tube **25c**

De Long's Snaps or Hooks and Eyes, three cards for **25c**

Turkish Towels, size 18x36, an exceptional value at this price **25c**

Dover Egg Beaters, double dasher, bronze finish, each at **25c**

Chair Seats, upholstered, choice of 12, 13 or 14 inch, at each **25c**

Paper Napkins, white crepe, standard size, special, 200 for **25c**

Wood Coat Hangers, regularly sold at 5c, special, 7 for **25c**

Aluminum Tea Spoons, imported, first quality, special, 10 for **25c**

Aluminum Table Spoons, good quality, specially priced, 6 for **25c**

Water Pail, galvanized 12-quart capacity, Sale Price at **25c**

Table Tumblers, choice of colonial or horse shoe, set of 6 **25c**

45 in. White Oilcloth 25c yd.

Think of it! White Oilcloth, 45 in. wide, at 25c per yard. Actually less than wholesale cost.

Fairfax Dress Ginghams

2 yds. for **25c**

Good quality Gingham in a good assortment of staple patterns, 27 inches wide.

Linen Toweling

3 yds. for **50c**

Stevens all linen Toweling, 18 inches wide. An exceptional value at this price.

36 in. Barred Marquisette 25c yd.

Good quality barred Marquisette, full 36 inches wide. Choice of white or cream.

Curtain Scrim

2 yds. for **25c**

Novelty, self color border, 36 inches wide, choice of white or ecru.

Printed Cretonnes

Per yard **25c**

Choose from a good assortment of newest color combinations, 34 inches wide.

42 inch Aurora Pillow Tubing, 25c yd.

Good quality Pillow Tubing, 42 inches wide. Regularly sold at 39c per yard. Especially priced for this sale at per yard **25c**

Good Quality, Three Coat White Enamelware

50¢

Your choice of any of following items:

Deep Solution Basin

6 Qt. Sauce Pan

4 Qt. Boston Bake Pan

6 Qt. Round Bake Pan

6 Qt. Preserve Kettle

6 Qt. Mixing Bowl

10 1/2 in. Colander

Wash Basins

Toilet Soaps

4 bars 25c

Choice of Palmolive, Rose Glycerine, Almond and Cocoa or Lucerne Tablets.

Jap Rose Soap

3 bars 25c

FREE Paper shopping bag with each purchase of three bars.

Women's Mercerized Hose, 25c

Good quality Mercerized Hose, good assortment of colors, 35c to 50c values.

WOMEN'S COTTON HOSE

2 pair 25c

Every pair first quality. Values to 25c, choose from black and staple colors.

MEN'S COTTON HOSE

2 pair 25c

Men's sample Cotton Hose, a good assortment of colors to choose from.

SPURGEON'S

POPULAR PRICE STORES

121 So. 4th Street.

Phone 1271

La Crosse, Wis.

Hot Water Bottle, guaranteed for one year, special at **50c**

Window Shades, Opaque, 6 feet long, 36 inches wide, on sale at **50c**

Polly Prim Aprons, of cretonne print, Percales, Sale Price **50c**

Ladies' Neckwear, big assortment, collars and collar and cuff sets **50c**

Wash Cloths, white with novelty color borders, 12-in. x 12-in., 5 for **50c**

Pompeian Massage Cream, especially priced during this sale **50c**

Pompeian Beauty Powder, white, flesh, Rachel or Naturelle **50c**

Boston Bag, your choice of 12 1/2 or 16-inch size, exceptional values **50c**

Boys' and Girls' checked dimity Union Suits, Sale Price each **50c**

Copyright Books, slightly soiled covers, 75c value, on sale at each **50c**

Wall Mirrors, white enameled frame, size 10x14-in., 79c value **50c**

Clothes Baskets, fine splint, choice of square or oval, Sale Price at **50c**

Aluminum Sauce Pan, four-quart, a 69c value, on sale at **50c**

Aluminum Pudding Pan, 5-quart size, regularly sold at 69c, at **50c**

Aluminum Frying Pan, 10-inch size, a 79c value, special **50c**

Enamel Dish Pan, rolled edge, 17 qt., very special at **50c**

14-quart Preserve Kettle, gray enamel, specially priced at **50c**

Enamel Covered Kettle, desirable for canning, on sale at **50c**

Water Set, Colonial pitcher with six tumblers to match, at **50c**

Large size fancy Shopping Basket, priced special for this sale at **50c**

MOVIES

"THE NE'ER-DO-WELL"

Spartan no expense to provide a proper setting for Thomas Meighan's "The Ne'er-Do-Well." Director Alfred E. Green took his company of players to Panama where the principal scenes of the photoplay, based on Rex Beach's celebrated novel, were filmed. The company spent six weeks in the canal zone.

Scenes for the picture, which will be shown at the Rivoli theater today, were made in Panama City, Colon, in the canal zone and on the island of Tobago. Among the interesting places used were the ruins of old Panama, which was destroyed in 1673, by Morgan, the pirate; the old Cherokee prison, famous in early Spanish history of the country, and the celebrated Union club.

On the return trip the company spent two days in Costa Rica, visiting San Jose, a mountain resort, where the most beautiful Spanish women in the world are said to live.

In Panama the Paramount company was well liked that the president of the republic, Senator Parag, entertained the members of a San Carlos, a native festival; and at the Panama race course, the Thomas Meighan handicap was run and a talk Lee cup was presented to the winning jockey.

"SOULS FOR SALE"

A photoplay that is far out of the beaten paths is Rupert Hughes' film, "Souls For Sale," adapted and directed by the author from his novel of life among the motion picture colony in Hollywood, which is now on view at the Majestic theater. Hughes has hitherto done for the screen. He has conscientiously selected a theme peculiarly adaptable to the film, and capable of a broader and more spectacular treatment than he customarily gives to his themes.

The introductory movie scenes in the desert are picturesque and most human. In fact, the movie people introduced are always human and are distinct individuals, not film types.

The spectacular climax in the burning of the big circus tent, in a great storm, gives a thrill that one will long remember. The photoplay is splendid.

CAN ONE BIG SCENE

"MAKE" A PICTURE?

Can a big thrilling episode in a picture "make" the picture? Persons who have seen "Hearts Aflame," Reginald Barker's production, now at the Strand theater, state most emphatically that if there were not any

other foot of film in the picture except that used in depicting the fire scene, this scene alone would be well worth the price of admission. Twenty acres of burning pine are shown consumed by roaring, hissing flames, through which a locomotive dashes, driven by Anna Q. Nilsson. Trees crash on every side, the flames bel-

SULPHUR SOOTHES UGLY, ITCHING SKIN

The First Application Makes Skin Cool and Comfortable

If you are suffering from eczema or some other torturing, embarrassing skin trouble you may quickly be rid of it by using Mentho-Sulphur, declares a noted skin specialist.

This sulphur preparation, because of its germ destroying properties, seldom fails to quickly soothe itching, even of fiery eczema. The first application makes the skin cool and comfortable. Rash and blotches are headed right up. Itowles Mentho-Sulphur is applied like any pleasant, cold cream and is perfectly harmless. You can obtain a small jar from any good druggist.

Piles

are usually due to straining when constipated.

Nujol being a lubricant keeps the food waste soft and therefore prevents straining. Doctors prescribe Nujol because it not only soothes the suffering of piles but relieves the irritation, brings comfort and helps to remove them.

Nujol is a lubricant—not a medicine or laxative—so cannot gripe. Try it today.

Nujol

A LUBRICANT—NOT A LAXATIVE

Enjoy thirst-

Young and old—all may know great delight in pleasing taste and quenching thirst with a pure and wholesome beverage.



Drink

Coca-Cola 5¢

Delicious and Refreshing

The Coca-Cola Company, Atlanta, Ga.

CASINO

Under Personal Direction of A. J. Cooper

TODAY and TOMORROW

Prices—10c and 30c—Plus tax.

De Luxe Performances—2:30 and 7:00 P. M., with Beyerstedt Bros. Incomparable Orchestra

J. WARREN KERRIGAN in "Coast of Opportunity"

A Picture with Thrills and Action.

ADDED ATTRACTION

Buster Keaton Comedy

FRIDAY and SATURDAY

JOHN GILBERT in "The Love Gambler" and "FIGHTING BLOOD"

Stories from Collier's Weekly.

at the windows of the cab, as she clings to the throttle and pilots the engine through a quarter of a mile of scolding, roaring fire. Boxes and wheelbarrows, struck by the thunder of the falling trees, and the flames which leap out at them with their own cunning, rush blindly out of the forest, and two tiny bears slide whimpering down the trunk of a tree, just as it starts to topple.

RIVIERA TODAY

John Gilbert, the versatile Fox star, will be seen at the Riviera theater beginning today in "The Love Gambler," his latest production. For

\$50 A WEEK

or more is a normal salary for a barber working in a normally well-located shop. If you are not earning near this amount now, the barber trade should interest you. Our enlarged location, with new equipment and facilities, offers you the best accommodations to learn a profitable trade. New catalog just off the press. Write for a free copy today.

Twin City Barber College

204 Hennepin Ave., Minneapolis, Minn.

"After Every Party"

is the waltz you've been waiting for. The Columbia blues have picked all the dreamy dance rhythm in the world into their Columbia Record of this age of waltzes.

"Apple Sauce" on the biter side is a fox-trot of the same caliber.

At Columbia Dealers A-3853 75c

Columbia
New Process
Records

Columbia Graphophone Co.

MAJESTIC

NOW SHOWING

NOTICE

Account of the great demand for this picture we will hold it over for the balance of the week.

DON'T MISS IT!

The story of a movie star in Hollywood.

"Souls For Sale"

The truth about life in the motion picture studios!

—WITH—
35 MOVIE STARS

PRICES

Matinee 10c, 25c, 30c
Nights 10c, 30c, 40c
Plus Tax

RIVOLI

The Amusement Bargain of Town—Not Occasionally—Always

TODAY, THURSDAY, FRIDAY, SATURDAY



Here's a Picture—

One that honestly deserves to be spelled in capital letters. One that Rex Beach can honestly say is a brilliant picturization of his famous novel.

A Paramount Picture

ADOLPH ZUKOR PRESENTS

Thomas Meighan in "The Ne'er-Do-Well"

BY REX BEACH

A PRODUCTION THAT'S GUARANTEED

By the very names connected with it—star, author, director, cast. It's a picture we could honestly rave about. But we'll let you do the praise lavishing. You can't afford to miss it!

ADDED FEATURES

RIVOLI Solo Orchestra

Featuring

"Kiss Me Again."

INTERNATIONAL NEWS

"Fun From the Press."

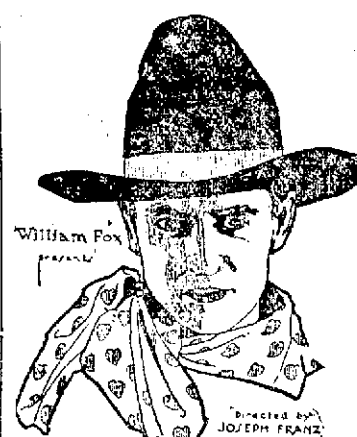
Prices—10c, 30c, 40c—Plus tax.

This picture is said to make a new mark for Gilbert, though his role and the locale of the picture are different from anything he has done before. It may be that he will prove to be one of the screen's greatest light comedians as well as one of those best equipped for serious roles.

RIVIERA

TODAY and TOMORROW

Prices—10c and 25c—Plus tax.



John Gilbert
THE LOVE GAMBLER

SANTIAGO, Chile.—Rumors that Phillips, wanted in California to serve a sentence for murder, was removed to Omaha castle to prevent escape.

RIVIERA

St. James Dramatic Club

PRESENTS

"The Noble Outcast"

A DRAMA IN FOUR ACTS.

THURSDAY, MAY 24

PRICES

MATINEE, 2:30 P. M.

Adults 50c

Children 25c

NIGHT, 8:15 P. M.

Any seat **50c**

NO TAX

Strand

Personal Direction of A. J. COOPER.

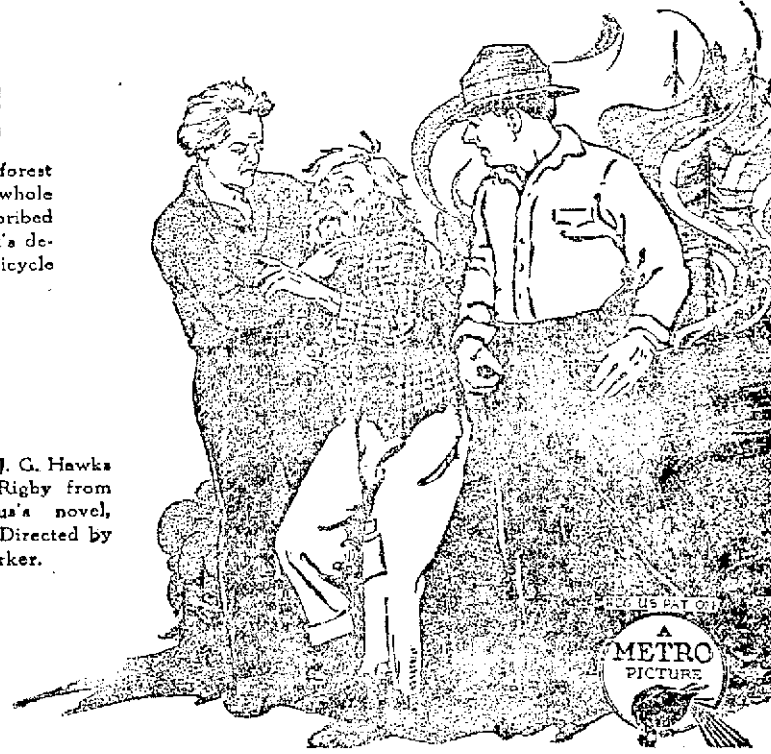
The Most Thrilling Production of the Year

HEARTS AFLAME

The mad woodsman

He started the forest fire that charred a whole county. They bribed him with his heart's desire—a set of bicycle tires.

Adapted by J. G. Hawks and L. G. Rigby from Harold Titus's novel, "Timber." Directed by Reginald Barker.



Featuring Frank Keenan and Anna Q. Nilsson

IF YOU LOVE LAUGHTER AND GOOD MUSIC ATTEND

"THE BLUE BANDITS"

(An Up-to-Date Peppy Comic Opera)

CATCHY MUSIC
REAL SONG HITS
CLEVER COMEDY
BEAUTIFUL GIRLS
GRIPPING PLOT
GORGEOUS COSTUMES
FINE SCENERY

THE BEST AMATEUR SHOW EVER GIVEN HERE

AUGMENTED ORCHESTRA

Proclaimed in Appleton, Sheboygan, Green Bay, Fond du Lac, Wausau, Manitowish, Milwaukee and many other cities to be the best amateur show ever given.

BOOST FOR A GOOD CAUSE.

UNDER THE AUSPICES OF THE AMERICAN LEGION.

LA CROSSE THEATRE THURSDAY AND FRIDAY, MAY 24-25

\$1.50, \$1.00 and 50c. Box office open now. Tax free.

FEDERAL OFFICIALS AIDED SUGAR STEAL IS CHARGE OF "BOB"

Senator La Follette Takes Rap
at Sugar Profiteers in
Magazine Article

MADISON, Wis.—That the highest officials of the Harding administration secured a limitation on the supply of American sugar by artificial means to the enrichment of \$5,000,000 a week for New York bankers and sugar interests was the ugly charge made by Senator Robert M. La Follette Wednesday. The statement is a signed one appearing in his magazine and he quotes from "secret correspondence" between Senator Smoot of Utah and General Crowder, American ambassador to Cuba, to substantiate the charges made. Herbert Hoover also plays a prominent part in the discussion. "The great American banking and sugar interests, which control 20 per cent of the Cuban sugar production, saw their opportunity in Cuba to create a shortage and boost prices for the American public," says Senator La Follette in discussing the recent tariff bill. "They needed, and they sought, the support of the Harding administration to put it over. The record shows that the correspondence they sought, they received in full measure. The Harding administration tariff bill

was pending before congress in 1921 and 1922. The sugar gamblers determined to use the tariff on Cuban sugar as a club to compel the Cuban government to adopt measures to limit Cuba's output of sugar, available for the American domestic market. Senator Smoot of Utah, undertook to carry this plan through. "Senator La Follette then tells of conferences between delegates of the Cuban government and Herbert Hoover and Hoover's suggestion to confer with the best sugar interests. "Then followed the tariff sugar schedule and the raising of sugar prices. The public protested, declares the statement, which continues: "The only answer of the administration to public demand for relief has been the federal injunction, filed by the department of justice on April 16, against the officers of the New York Coffee and Sugar Exchange. "This injunction does not reach the banks and gamblers behind the boosting of prices to unconscionable levels. Prices continued steadily upward after the suit was filed, a sufficient testimonial to the ineffective character. From February 10 until May 1, it estimated that more than \$55,000,000 was realized by the sugar gamblers."



Avoid Imitations—Substitutes

MILLION A YEAR IS
PAY FOR LARRY SEMON
CHICAGO, Ill.—Under a contract signed here Monday, Larry Semon, motion picture comedian, will receive a salary of \$1,000,000 a year for a period of three years, said to be the largest individual contract ever closed in the movie world.

HOUSE-CLEANING
made easy by using
RUB-NO-MORE
CLEANS WASHING POWDER, DETERGENT SOAP
SOFTENS HARD WATER
Buy a Package From Your Grocer Today

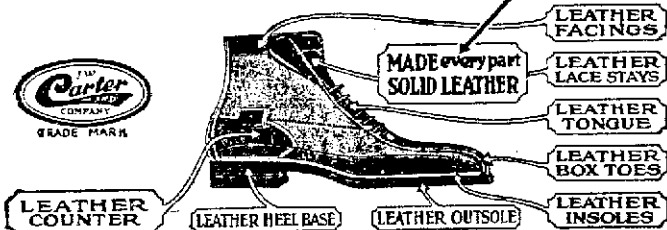
Just Call 1803-R or 2688-C
WE'LL DO THE REST.
NORTH SIDE DRY CLEANERS
ROY FREDRICKSON,
1228 Caladonia St., Downtown,
La Crosse.

See the new patterns in
VOILES
AT SPURGEON'S

OIL PROMOTER IN TOILS
NEW YORK.—J. Alexander Dingwall, Jr., oil and land promoter, was arrested on a charge of misusing nearly \$1,000,000 given to him by investors.

"My Boy" Quality Footwear

WE GUARANTEE EVERY SHOE BEARING THIS MARK
TO BE MADE EVERY PART SOLID LEATHER



WE HAVE THESE IN OXFORDS AND SHOES,
BLACK OR BROWN CALFSKIN.

10 to 13. \$3.50 13 1/2 to 14. \$3.75 14 1/2 to 15. \$4.00
at at at

Wm. F. Strauss

320 Pearl St.

Shoes of Quality.

WOW!
The finest
flavor that
ever tickled
a tongue!
"No fancy wrapper—
just good gum!"

**Yucatan
Gum**

American Chicle Co.

BUNDLE LOT SALE
Big Bundle Lot Sale of Wall Paper of Grass Cloths, Tapestries
and Basket Weaves, suitable for ever room in the house, bundles
DOERFLINGER'S. COME EARLY.

50c to \$1.50 **DOERFLINGER'S**
PAINT DEPT.

Ask for our Cash Discount Stamps. One
Stamp with every 10c purchase. A book of
500 Stamps worth \$1.00 in cash.

This store closes
Saturday at 6 p. m.



Exceptional
Hats
for Summer
Dress.

See These
Wonderful
Sport
Hats.

GREAT Mid-Summer Millinery Display Here for Three Days

Again the ladies of La Crosse and vicinity will have an opportunity to select a new midsummer hat from an assortment of two hundred beautiful hats that will be brought here for this display for a three days, only, showing in our millinery department starting Thursday. In this grand display of model hats will be shown something new, and at attractive prices, for dress, street, confirmation and sport wear.

All the new and wanted styles, colors and materials will be shown.

This showing of hats will positively be here for only three days but in those three days you have the advantage of seeing as large an assortment of hats, as would be shown you in any of the large city stores.

Attention to the Days
Thursday, Friday and Saturday

Four Lots of Hats at Special Sale Prices for This Occasion
\$3.95, \$4.95, \$7.45 and \$9.95

Millinery Department
SECOND FLOOR.



Mid-Summer Display of Summer Dresses

In conjunction with our Summer Display of Millinery the Apparel Section blazes forth with an equally attractive display of delightful New Summer Frocks. Here are garments of ratine and eponge, linen, shantung, organdy, Swiss, voile and alluring gingham in the season's brightest and most attractive hues.

We want you to accept this as a personal invitation to visit our department on Thursday, Friday or Saturday, where these garments will be displayed on living models every afternoon from 3 to 5:30.